

MICHELLE PRINCE

Inspiring Leaders to Live Their Best Life

Find your passion • Know your priorities
Share your story • Make a difference

Michelle Prince is a best-selling author, sought-after motivational speaker, self-publishing expert, life coach and CEO/Founder of Performance Publishing Group, a “partner” publishing company dedicated to making a difference... one story at a time. She is known as America’s Productivity Coach, is a certified Human Behavior Consultant and dedicates herself to helping leaders impact the world, using the strengths and talents already within them, to create an extraordinary life and exponentially grow their business. She’s helped thousands become published authors through her consulting, courses, seminars, and publishing services, and founded the “Book Bound Workshop”. She has also published many successful books, including her best-selling *Winning In Life Now*.

Michelle is also an enthusiastic, dynamic speaker who captivates with her authenticity, high energy, and natural ability to connect with any audience. She has been endorsed by some of the most influential speakers in personal development, including Zig Ziglar. She is a Ziglar Legacy Certified speaker/trainer, and is honored to be named the Ziglar Brand Ambassador, representing the values and legacy of the late Zig Ziglar.

She is the co-host of *The Ziglar Show* podcast, with 40 million downloads and host of her own podcast, *The Power of Authority*. She has been a featured speaker for numerous professional associations, conferences and events to inspire, transform and support leaders.

Michelle helps people ignite their passion, identify their purpose, achieve balance, overcome procrastination, unlock potential, be more productive, succeed in personal & professional goals and lead an abundant life.

Three main PRINCE-iples she teaches are:



Purpose - Discover Your Passion and Purpose



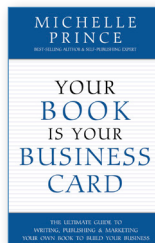
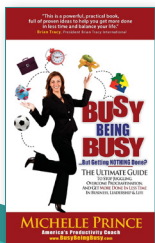
Publishing - What’s Your Story?



Productivity - Get More Done in Less Time in Business, Leadership and Life

Suggested Podcast Questions:

- What’s your story?
- What was it like working for Zig Ziglar?
- Why should people tell their stories in business?
- What are some ways a book will help to position someone as the expert?
- How have you seen “The Power of Authority” work in your own business and the businesses of your authors?
- How do you stop juggling, overcome procrastination and get more done in your business, leadership and life?
- How do you brand and monetize a message?
- How did you get into publishing?
- Tell me about your new book, *The Power of Authority*
- If someone wants to write a book, what’s the first step?
- How can they reach you?



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